



INSTRUCTIONS SOCIAL MEDIA KIT

Share News about the DoP Bill with Your Audiences

Social media is a great way to advocate and share news about the historic, cabinet-level US Department of Peacebuilding (DoP) as it progresses through Congress. On Facebook, Instagram, Twitter and more, you can post information about how to advocate for the legislation, who in Congress supports the bill, and the new mindset that is peacebuilding.

All the resources in this *Social Media Kit* are designed for you to download and post easily, or simply hit the share button. Spread the important story of peacebuilding as a necessary part of 21st Century life and work! Together, we can make history, save lives and money, and transform our society from one of violence to peace and prosperity for all.

PEACEBUILDERS SERIES, DoP MEMES, CAMPAIGN SHORTS, AND MORE

Our networks of family and friends can be a powerful force in the world! In fact, research suggests that word of mouth recommendations are 115 percent more effective than advertising.

In this kit, you will find a variety of ways to engage your network. These include a Peacebuilders Series of videos that showcases people who are actively doing the work of peacebuilding, as well as DoP memes, Campaign Shorts, and Peacebuilding Quotes that create powerful messages.

Click the topics in the column at right to get started with social media advocacy!

CONTACT US TO GET MORE INVOLVED AS AN ADVOCATE FOR THE DoP

This is an important time for collective, grassroots action to support the bill for a Department of Peacebuilding. We need as many cosponsors as possible in the House of Representatives to advance the legislation.

If you want to become more involved in advocating for the department, please contact Nancy Merritt at nancy@peacealliance.org.

- PEACEBUILDERS SERIES

- DoP MEMES

- CAMPAIGN SHORTS

- PEACEBUILDING QUOTES

- FOR MORE INFORMATION ABOUT ADVOCATING

REP. ILHAN OMAR, BILL SPONSOR

Rep. Ilhan Omar (MN-5) is the sponsor of legislation to create a historic, cabinet-level Department of Peacebuilding.

