



## Peace Alliance National Department of Peacebuilding Campaign

[Third Wednesday Calls](#) - All calls - 5pm PT/6pm MT/7pm CT/8pm ET

### February 19, 2025 – David Wick

The Many Faces of the Culture of Peace and Badass Peacebuilding

#### Five important discussion points on the Culture of Peace and Badass Peacebuilding:

##### 1. Empowering Women and Marginalized Voices

- **Why it matters:** A culture of peace cannot exist without gender equality, inclusion, and representation. Empowering women and marginalized communities ensures diverse perspectives are included in peacebuilding.

##### 2. Moving from Theory to Action

- **Why it matters:** A Culture of Peace is more than an ideal—it's a set of values, attitudes, traditions, modes of behavior and ways of life that reject violence and promote dialogue, collaboration, and justice.

##### 3. Addressing Systemic Injustice as the Root of Conflict

- **Why it matters:** Peace is not merely the absence of violence; it's the presence of equity, dignity, and opportunity for all. Addressing systemic issues is vital.

##### 4. Bold, Local Actions Lead to Global Impact

- **Why it matters:** Peace starts locally—within individuals, families, and communities—and ripples outward to create global change.

##### 5. Celebrating Courage, Resilience, and Collaboration

- **Why it matters:** Badass Peacebuilding thrives on courage, creativity, and collaboration. It's about showing up, speaking truth to power, and building alliances to create lasting change.

These discussion points bring together the principles of a **Culture of Peace** and the spirit of **Badass Peacebuilding**—action-driven, inclusive, and rooted in justice. By amplifying bold, local voices and addressing systemic challenges, we create a world where peace isn't just possible—it's unstoppable.



**David Wick** is a dedicated peacebuilder and thought leader with decades of experience fostering a *Culture of Peace* on local, national, and international levels. He currently serves as the **President of Pathways To Peace**, **Past President of the Rotary E-Club of World Peace**, and **Executive Director** and co-founder of the **Ashland Culture of Peace Commission**, an initiative that promotes peacebuilding through community engagement, education, and collaboration. David played a pivotal role in bringing the **World Peace Flame** to Ashland, Oregon, a symbolic and perpetual beacon of peace that inspires individuals and communities to act for a more just and peaceful world.

David has over 30 years of executive and management training and organizational development consulting experience and has held important positions within Sun Microsystems, Stanford University, Levi Strauss, and the European Foundation for Management Development (efmd).

A visionary and connector, David focuses on practical solutions, collaborative partnerships, and empowering individuals to take bold, local actions that create global initiatives of beneficial change. His dedication reflects his belief that peace is not only possible but achievable when communities unite with purpose and courage.

[CLICK HERE](#) to join the zoom call.

Meeting ID: 464 735 321

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Audio recordings for all Third Wednesday and other Peace Alliance calls can be found [here](#), in reverse chronological order.